CREATD, INC.

PROXY FOR ANNUAL MEETING TO BE HELD ON AUGUST 3, 2026
THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

The undersigned hereby appoints, Jeremy Frommer, as proxy, with full power of substitution, to represent and to vote all the shares of common stock and preferred stock of Creatd, Inc. (the "Company"), which the undersigned would be entitled to vote as of the close of business on June 26, 2026, the record date, at the Company's Annual Meeting of Stockholders to be held on August 3, 2026 at 4:00 PM Eastern Time, and at any adjournments thereof, subject to the directions indicated on this Proxy Card.

In their discretion, the proxy is authorized to vote upon any other matter that may properly come before the meeting or any adjournments thereof.

THIS PROXY WILL BE VOTED IN ACCORDANCE WITH THE SPECIFICATIONS MADE, BUT IF NO CHOICES ARE INDICATED, THIS PROXY WILL BE VOTED FOR THE ELECTION OF ALL DIRECTOR NOMINEES AND FOR THE PROPOSALS LISTED ON THIS PROXY CARD.

IMPORTANT — This Proxy must be signed and dated below.

The Annual Meeting of Stockholders of Creatd, Inc. will be held at 4:00pm Eastern Time on August 3, 2026. The proxy statement, notice of the Annual Meeting and this proxy card are being mailed to all stockholders eligible to vote at the Annual Meeting.

THIS IS YOUR PROXY
YOUR VOTE IS IMPORTANT!

Dear Stockholder:

You are cordially invited to our 2026 annual stockholder meeting.

Please read the proxy statement which describes the proposals and presents other important information, and complete, sign and return your proxy promptly in the enclosed envelope.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR PROPOSALS 1 AND 2.

1. To approve the Company's Amended and Restated Bylaws, as approved and recommended by the Board of Directors.

□ FOR □ AGAINST □ ABSTAIN

2. To elect four directors to serve until the next annual meeting of stockholders and until their respective successors are duly elected and qualified:

	FOR	WITHHOLD
01. Jeremy Frommer	□	□
02. Justin Maury	□	□
03. Peter Majar, Jr.	□	□
04. Arthur Rosen	□	□

Date: ______________________________

____
Signature of Stockholder

____
Signature of Stockholder (Joint Owner)

____
Title

Important: Please sign exactly as name appears on this proxy. When signing as attorney, executor, trustee, guardian, corporate officer, etc., please indicate full title.

□ I agree to receive all future communications related to these holdings electronically via the email address provided below. I understand I am able to change this selection at any time in the future.

EMAIL ADDRESS: ______________________________

Voting Instructions

You may vote your proxy in the following ways:

Via Internet:

- Login to https://annualgeneralmeetings.com/crtd2026
- Enter your control number (12 digit number located below)

Via Mail:

Pacific Stock Transfer Company
Attn: Proxy Department
6725 Via Austi Parkway, Suite 300
Las Vegas, Nevada 89119

CONTROL NUMBER

You may vote by Internet 24 hours a day, 7 days a week. Internet voting is available through 11:59 p.m., Eastern Time, on August 2, 2026.

Your Internet vote authorizes the named proxies to vote in the same manner as if you marked, signed and returned your proxy card.