

CREATD INC.

PROXY FOR SPECIAL MEETING TO BE HELD ON AUGUST 1, 2024 THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

The undersigned hereby appoints, Jeremy Frommer, as proxy, with full power of substitution, to represent and to vote all the shares of common stock of Creatd Inc. (the "Company"), which the undersigned would be entitled to vote, at the Company's Special Meeting of Stockholders to be held on August 1, 2024 and at any adjournments thereof, subject to the directions indicated on this Proxy Card.

In their discretion, the proxy is authorized to vote upon any other matter that may properly come before the meeting or any adjournments thereof.

THIS PROXY WILL BE VOTED IN ACCORDANCE WITH THE SPECIFICATIONS MADE, BUT IF NO CHOICES ARE INDICATED, THIS PROXY WILL BE VOTED FOR THE ELECTION OF ALL DIRECTOR NOMINEES AND FOR THE PROPOSALS LISTED ON THE REVERSE SIDE.

IMPORTANT — This Proxy must be signed and dated below.

The Special Meeting of Stockholders of Creatd Inc. will be held at 4:00pm Eastern Time on August 1, 2024. The proxy and this proxy card are being mailed to all stockholders eligible to vote at the Special Meeting.

THIS IS YOUR PROXY
YOUR VOTE IS IMPORTANT!

Dear Stockholder:

You are cordially invited to our 2024 special stockholder meeting.

Please read the proxy statement which describes the proposals and presents other important information, and complete, sign and return your proxy promptly in the enclosed envelope.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR PROPOSALS 1, 2, 3, 4, 5, 6, 7, AND 8.

- To approve an amendment to the Company's Articles of Incorporation to increase the number of shares of common stock authorized to 3,000,000,000.
 FOR AGAINST ABSTAIN
- To approve an amendment to the Company's Articles of Incorporation to effect a reverse stock split.
 FOR AGAINST ABSTAIN
- To approve the Company's 2024 Omnibus Securities and Incentive Plan.
 FOR AGAINST ABSTAIN
- To approve the Company's 2024 Subsidiary Equity Grants.
 FOR AGAINST ABSTAIN
- Proposal to ratify Astra Audit & Advisory LLC as Creatd Inc.'s independent registered public accountants for the fiscal year ending December 31, 2023 & 2024.
 FOR AGAINST ABSTAIN
- To approve the sale of the Company's subsidiary, CEOBloc LLC, to Fuse Investments LLC.
 FOR AGAINST ABSTAIN
- To approve the strategic partial or full spin-off or sale of subsidiary Vocal, Inc.
 FOR AGAINST ABSTAIN
- To approve the strategic partial or full spin-off or sale of subsidiary OG Collection, Inc.
 FOR AGAINST ABSTAIN

Date: _____

Signature of Stockholder


Signature of Stockholder (Joint Owner)



Title

Important: Please sign exactly as name appears on this proxy. When signing as attorney, executor, trustee, guardian, corporate officer, etc., please indicate full title.

Voting Instructions

You may vote your proxy in the following ways:

 **Via Internet:**

-  Login to <https://annualgeneralmeetings.com/creatdsp2024/>
-  Enter your control number (12 digits located below)

 **Via Mail:**

Pacific Stock Transfer Company
c/o Proxy Department
6725 Via Austi Parkway, Suite 300
Las Vegas, Nevada 89119

CONTROL NUMBER

You may vote by Internet 24 hours a day, 7 days a week. Internet voting is available through 11:59 p.m., Eastern Time, on July 31, 2024.

Your Internet vote authorizes the named proxies to vote in the same manner as if you marked, signed and returned your proxy card.