

CREATD INC.

PROXY FOR ANNUAL MEETING TO BE HELD ON JANUARY 9, 2023  
THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

The undersigned hereby appoints, Jeremy Frommer, as proxy, with full power of substitution, to represent and to vote all the shares of common stock of Creatd Inc. (the "Company"), which the undersigned would be entitled to vote, at the Company's Annual Meeting of Stockholders to be held on January 9, 2023 and at any adjournments thereof, subject to the directions indicated on this Proxy Card.

In their discretion, the proxy is authorized to vote upon any other matter that may properly come before the meeting or any adjournments thereof.

THIS PROXY WILL BE VOTED IN ACCORDANCE WITH THE SPECIFICATIONS MADE, BUT IF NO CHOICES ARE INDICATED, THIS PROXY WILL BE VOTED FOR THE ELECTION OF ALL DIRECTOR NOMINEES AND FOR THE PROPOSALS LISTED BELOW.

IMPORTANT — This Proxy must be signed and dated below.

The Annual Meeting of Stockholders of Creatd Inc. will be held at 2:00pm Eastern Time on January 9, 2023. The proxy statement, notice of the Annual Meeting, a copy of our Annual Report on Form 10-K for the fiscal year ended December 31, 2021, and this proxy card are being mailed to all stockholders eligible to vote at the Annual Meeting.

THIS IS YOUR PROXY  
YOUR VOTE IS IMPORTANT!

Dear Stockholder:

You are cordially invited to our 2022 annual stockholder meeting.

Please read the proxy statement which describes the proposals and presents other important information, and complete, sign and return your proxy promptly in the enclosed envelope.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR THE DIRECTOR NOMINEES LISTED IN PROPOSAL 1, FOR PROPOSALS 2, 3, 4, 5, AND 7, AND ONE YEAR FOR PROPOSAL 6.

1. Election of Directors

	FOR	WITHHOLD
01. Jeremy Frommer	<input type="checkbox"/>	<input type="checkbox"/>
02. Peter Majar	<input type="checkbox"/>	<input type="checkbox"/>
03. Erica Wagner	<input type="checkbox"/>	<input type="checkbox"/>
04. Justin Maury	<input type="checkbox"/>	<input type="checkbox"/>

2. To approve an amendment to the Company's Articles of Incorporation to increase the number of shares of common stock authorized to 1,500,000,000.

☐ FOR ☐ AGAINST ☐ ABSTAIN

3. To approve an amendment to the Company's Articles of Incorporation to effect a reverse stock split.

☐ FOR ☐ AGAINST ☐ ABSTAIN

4. To approve the Company's 2022 Equity and Incentive Plan.

☐ FOR ☐ AGAINST ☐ ABSTAIN

5. To approve, on a non-binding advisory basis, the compensation of the Company's named executive officers as disclosed in the accompanying Proxy Statement.

☐ FOR ☐ AGAINST ☐ ABSTAIN

6. To approve, in a non-binding advisory vote, the frequency of executive compensation votes.

☐ ONE YEAR ☐ TWO YEARS ☐ THREE YEARS ☐ ABSTAIN

7. Proposal to ratify Rosenberg Rich Baker Berman, P.A. as Creatd Inc.'s independent registered public accountants for the fiscal year ending December 31, 2022.

☐ FOR ☐ AGAINST ☐ ABSTAIN

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Stockholder

\_\_\_\_\_  
Signature of Stockholder (Joint Owner)

\_\_\_\_\_  
Title

Important: Please sign exactly as name appears on this proxy. When signing as attorney, executor, trustee, guardian, corporate officer, etc., please indicate full title.